



LAKE MURRAY FIREWORKS  
AND MUSIC FEST

*Sponsor Opportunities*

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[www.lakemurrayfireworks.org](http://www.lakemurrayfireworks.org)

HEY

*Neighbor!*

The Lake Murray 4th of July Music Fest and Fireworks originated in 1997 as a community-driven initiative. However, after several years of successful hosting, the event went on a temporary hiatus. In 2012, a passionate group came together to spearhead a revitalization project for the deteriorated city playground at Lake Murray. Through their collective efforts, they raised an impressive sum of nearly 300k and successfully rebuilt the playground.

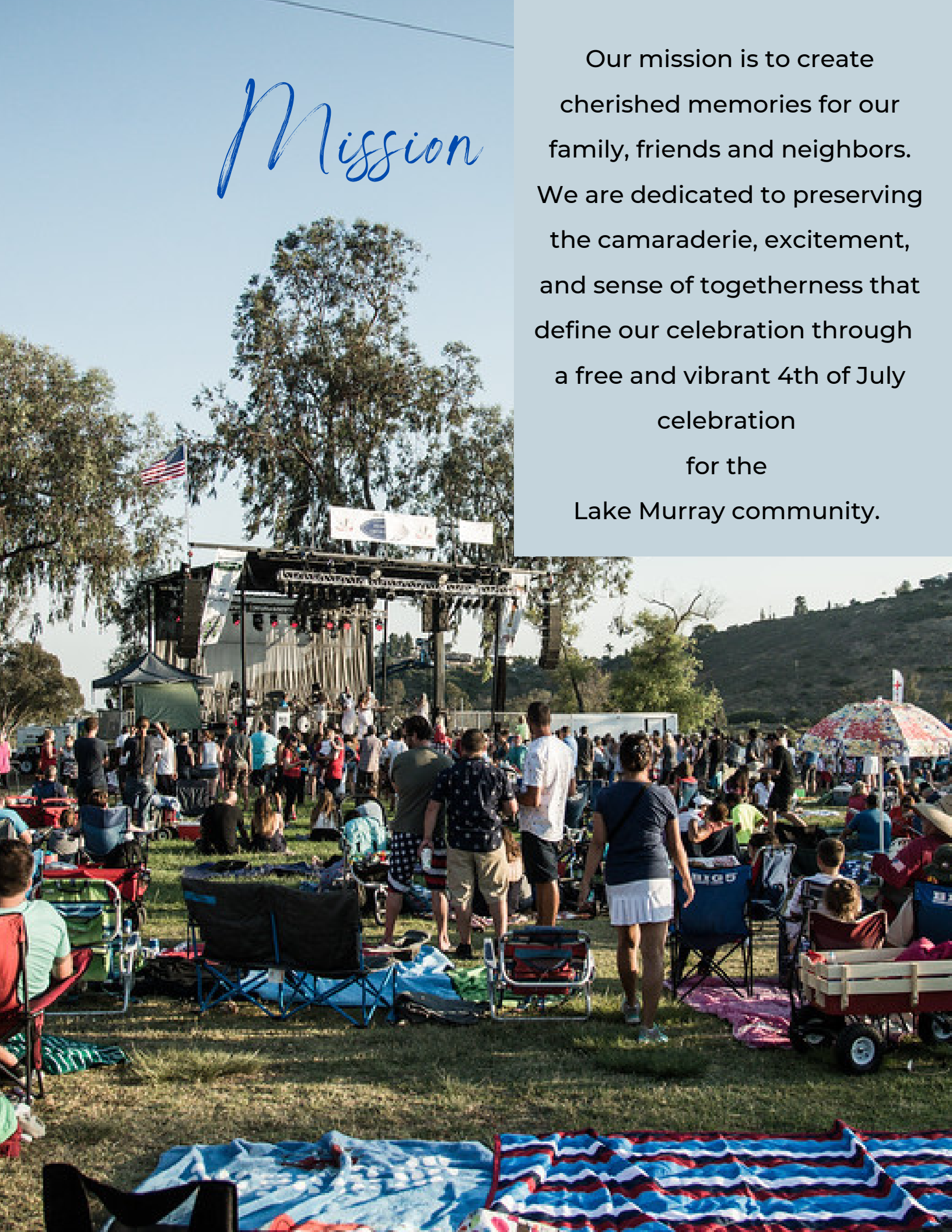


In 2017, this same dedicated group made the momentous decision to revive the beloved 4th of July event. Each year, my volunteer committee takes on the responsibility of raising funds and orchestrating the nearly all-day extravaganza. Our duties encompass securing permits, arranging essential amenities like porta potties, coordinating food vendors, booking talented bands, setting up the stage, conducting water tests, and more. The financial commitment for this event amounts to 100k.



# Mission

Our mission is to create cherished memories for our family, friends and neighbors. We are dedicated to preserving the camaraderie, excitement, and sense of togetherness that define our celebration through a free and vibrant 4th of July celebration for the Lake Murray community.



WHO WE ARE

# Meet the Team

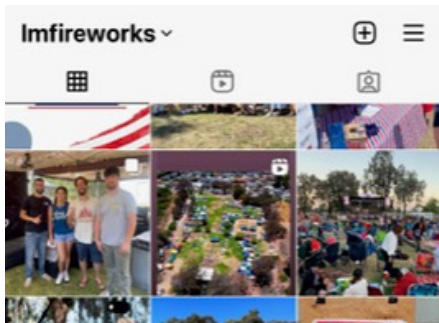


**Our amazing committee consists of 100% volunteers who are dedicated to the Navajo Community!**



## WHAT YOU CAN

# Expect from Us



### ✓ Online Promotion

Through our website, Facebook page and Instagram we are reaching thousands of community members. Sponsor posts depend on levels and time of commitment .



### ✓ Event Presence

With a rotating crowd of over 10,000 throughout the day, we announce sponsors with recorded business highlights. Banners on stage dependent on sponsor level and time of commitment.



### ✓ Print

Our relationships with local papers allow sponsor highlights. This reach covers the San Carlos, Allied Gardens, Del Cerro and La Mesa areas.

# Day of Details

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July 4th - 11am-9:30pm

The Music Fest takes place at 7001 Murray Park Dr, San Diego 92119

Fireworks can be seen from all around the lake!



01

## Music

We begin the day with the national anthem at 11am. Followed by live local bands throughout the night.

02

## Food

Several food truck join us for the whole day. Pizza, Ice Cream, Hot Dogs we got it all!

03

## Fireworks

At 9pm the crowd enjoys a nearly 20 minute firework show.





## TITLE SPONSOR

\$20,000

### BANNER

Large Banner with company logo at the center of the stage at the event

### ONLINE AND PRINT PROMOTION

Social Media Posts- Minimum once a week until the event, beginning in January.

Website Promotion - Largest linked Logo at the top

Company info on all printed materials

### VIP SPACE

Dedicated space at the event for your company, with 2 reserved parking spaces. Must reserve by July 1st and set up on July 3rd.

### VERBAL

Title Sponsor has the option to make an announcement and company pitch at the event. Verbal recognition throughout the day.

### AFFILIATION

Rights to use fireworks event logo and posters. Promote on company material is authorized.

*Lake Murray Fireworks and Events  
5173 Waring Rd. #346  
San Diego, CA 92120*

*Tax ID: 94-3456950*



## AMERICAN SPONSOR

\$10,000

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Tax ID: 94-3456950

### BANNER

Large Banner with company logo on the side of the stage at the event

### ONLINE AND PRINT PROMOTION

Social Media Posts- Minimum every other week until the event.

Website Promotion - Large linked Logo

Company info on all printed event materials

### VIP SPACE

Dedicated space at the event for your company, with 1 reserved parking space. Must reserve by July 1st and set up on July 3rd.

### VERBAL

Company spotlight announcement throughout the day.

### AFFILIATION

Rights to use fireworks event logo and posters. Promote on company material is authorized.





## PATRIOT SPONSOR

*\$5,000*

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### BANNER

Medium Banner with company logo on the side of the stage at the event

### ONLINE AND PRINT PROMOTION

Social Media Posts- Minimum once a month until the event.

Website Promotion - Linked Logo on website  
Company info on all printed event materials

### VIP SPACE

Dedicated space at the event for your company,  
Must reserve by July 1st and set up on July 3rd.

### VERBAL

Company spotlight announcement throughout the day.

### AFFILIATION

Rights to use fireworks event logo and posters.  
Promote on company material is authorized.



## FREEDOM SPONSOR

\$3,000

### BANNER

Small Banner with company logo on the side of the stage at the event

### ONLINE AND PRINT PROMOTION

Social Media Posts- Min. 5 posts before the event  
Website Promotion - Logo on website  
Company info on all printed event materials

### SPONSOR AREA SPACE

Dedicated space at the event for your company,  
Must reserve by July 1st and set up on July 3rd.

### VERBAL

Company spotlight announcement throughout the day.

### AFFILIATION

Rights to use fireworks event logo and posters.  
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## LIBERTY SPONSOR

*\$1,500*

### ONLINE AND PRINT PROMOTION

Social Media Posts- Min. 3 posts before the event  
Website Promotion - Logo on website  
Company info on all printed event materials

### VERBAL

Company spotlight announcement throughout the day.

### AFFILIATION

Rights to use fireworks event logo and posters.  
Promote on company material is authorized.

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## STAR SPONSOR

\$600

### ONLINE AND PRINT PROMOTION

Social Media Posts- Min. 1 post before the event

Website Promotion - Logo on website

Company info on all printed event materials

### VERBAL

Company spotlight announcement throughout the day.

### AFFILIATION

Rights to use fireworks event logo and posters.  
Promote on company material is authorized.

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## WHAT WE NEED FROM YOU

# Sponsor Checklist

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Thank you so much for becoming a sponsor! Our event depends on the generosity of the local businesses. Please review the following as we want you to make the most out of your sponsorship! Please reach out with any questions!

### CHECKLIST

- Payment via Check
- Send Company Logo
- Company Social Media to link
- Company Bio for Verbal Recognition
- Sponsor Space Decision



### WILL YOU USE SPONSOR SPACE?

Please alert the committee no later than July 1st if you wish to use space.

### DO YOU FOLLOW US?

Make sure to see your company posts and help promote us!

### DO YOU KNOW ANYONE?

We need all the help we can get to keep this event going! Volunteer or Sponsor!

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# THANK YOU!

This long standing community event is only possible with the help of people like you. It is 100% volunteer led and 100% community funded! Please know that you play a pivotal role in creating lifelong memories for the families and neighbors in our community!

Thank you for being a sponsor!

We will see you on the 4th of July!

